



## 學校 SWOT 分析

### 優勢 Strengths

1. 以聖經根基立校，教授聖經課程並進行課間崇拜。  
A Biblical foundation and commitment to continue to have chapel and Bible classes.
2. 實施基督教博雅教育。  
A Christian liberal arts education.
3. 盡心奉獻的基督徒教職員團隊，高比率的外籍教師。  
A committed Christian faculty and staff, with a high percentage of English speaking faculty.
4. 雙語及國際化的校園環境。  
A bilingual and international campus environment.
5. 英語文教育課程與師資陣容堅強。  
A strong English program.
6. 住宿學校，為學生提供安全環境與如家的寢室生活。  
A residential school, with a safe environment for students and family like dorm life.
7. 學校地點佳，有悠久的歷史與優美的校園。  
A 58 year history, a prime location, and a beautiful campus.
8. 關懷學生並向學生傳福音，使學生生命改變及品格得以被塑造。  
A commitment to ministry, care for and outreach to students that results in life change and character development.
9. 在教育部立案以及獲得國際的認證  
An academic program that is accredited both in Taiwan and internationally.
10. 有董事、校友以及國內外教會的支持。  
The support of the alumni, board and Christian community in Taiwan and in the USA.



## 劣勢 Weaknesses

1. 由於招生人數受到限制，因此專業主修、經費以及人力資源都顯得不足。  
A school with a small student body with a limited number of majors, limited financial resources and limited human resources.
2. 新立案規模與資源極小的學校，但卻同樣要滿足教育部的要求。  
A new, much smaller MOE school in terms of size and resources, but having to fulfill the same MOE requirements as larger schools.
3. 學校必須更積極宣傳與推廣。  
The need to promote the school more widely.
4. 學校必須逐步更新老舊設施與設備。  
The need to update the aging facilities and equipment.
5. 學校必須繼續提高學術品質，以及更有效地關懷學生。  
The need to improve the academic quality and the effectiveness of ministry to students.
6. 學校必須針對不同主修招收更多學生，並提高入學標準。  
The need to recruit more students for different majors and to increase our entrance standards.
7. 學校內部需要加強溝通與協調。  
The need to have more communication and coordination between different departments.
8. 學校需要建立更完善行政與教務規章。  
The need to have more completed regulations and procedures for administrative and academic affairs.
9. 學校需要針對國際生提供更好的服務與課程。  
The need to strengthen the program and services for international students.
10. 學校需要與校友以教會建立更緊密的關係。  
The need to build even stronger relationships with alumni and the Christian community in Taiwan and the USA.



## 機會 Opportunities

1. 幫助全體學生以及教職員更加國際化。  
We can expand the internationalization of both our student body and faculty and staff.
2. 在道德日漸低落的環境下，學校可以繼續強調品德教育的重要。  
We can address the moral decay among College Students at and capitalize on the need for moral education.
3. 國際生、台灣及大陸的基督徒父母熱切尋找基督教大學，因此學校應該繼續提供優質且將信仰與專業領域結合的基督教博雅教育。  
Since international students and Christian parents in Taiwan and mainland China are looking for Christian colleges, we can continue to provide quality Christian liberal arts education that is based on the integration of faith and learning.
4. 英文、中文與國際化在全球市場上仍有大量需求，因此學校提供優質的榮譽英語課程、提升英文與中文訓練課程將有助於吸引更多學生。  
Since English, Mandarin Chinese, and internationalization are in high demand in the global marketplace, we can provide a strong honor's English program and strengthen our English and Mandarin language training programs so that we can attract more students.
5. 業主喜歡雇用人才特質包括：擁有好的英文溝通能力、團隊合作能力、好的人際關係、及創造性思考等，因此學要可以繼續練培養學生在語言、溝通、創造力、人際關係等領域的專業能力。  
Since employers are looking for people who have good English communication skills and know how to work as team members, how to get along with others, and how to think creatively, we can help our students acquire competence in languages, communications, creativity, cooperation, and interpersonal relationships.
6. 目前教育部對國際化的推動以及法規的鬆綁，有助於學校設立實驗課程。  
Christ's College can benefit from MOE's promotion for international education, and deregulation, such as setting up an experimental school which is funded by government.



7. 博雅教育以及住宿學校的理念越來越受到重視，因此學校可以繼續發展 8C 的教育特色以及如家的住宿環境。

Since more schools in Taiwan are promoting the idea of liberal arts and residential education, we should continue to develop 8C's as our educational characteristics and strengthen the family like environment on our campus and in our dormitories.

8. 學校可以推廣線上課程。

We can implement online education.

9. 學校可以設立高中以銜接大學教育。

We can set up a high school with a bridge to college education.

## 威脅 Threats

1. 有下列的外在因素可能導致學校無法繼續成長：

The possibility that we will not be able to grow beyond where we are in terms of student numbers because of:

- A. 政府對國際生的限制或者其他國家限制其學生到台灣來。

The government of Taiwan closes its doors to international students or international countries close their doors to Taiwan.

- B. 台灣少子化日益嚴重的現象，導致學生人數日益減少。

The low birthrate in Taiwan and decline in the number of high school graduates.

- C. 其他同樣在推動博雅教育、雙語教育、以及專業教育而規模較大且能提供更多選擇學校的競爭。

Competition from other schools who have more choices of majors and are implementing liberal arts education, bilingual education and specialized education.

2. 由於有限的人力資源與經費，可能導致學校在行政、師資、課程、設備、餐廳、學生活動等無法提供更優質的服務。

The possibility that will not be able to provide higher level services to students in the areas of administration, faculty, courses, facilities, food, and activities due to limited human and financial resources.

臺北基督學院 Christ's College Taipei

新北市淡水區自強路 51 號

No.51, Ziqiang Rd., Tamsui Dist.,

New Taipei City 25162, Taiwan (R.O.C.)

Tel.: 886-2-2809-7661 / Fax.: 886-2-2809-6631.



敬畏耶和華是智慧的開端

The Fear of the Lord is the Beginning of Wisdom.

3. 由於種種的限制，有可能教育部的評鑑成果不理想導致教育部專案經費補助受到影響。

The possibility that due to limitations we are not able to get a good evaluation and eventually program funding from the Ministry of Education.